



Writing Instruments

We have a large collection of promotional pen in wide range of design, High Quality Brands and Colours. Categorized as Plastic, Metal & ECO Friendly Pens





maxema®

promotional
writing
instruments



Made
in Italy

—

Prodotto
in Italia

—

Fabriqué
en Italie

—

Fabricado
en Italia

An Italian Heart

Precision design, meticulous engineering, constant research and testing, selection of the best materials. In short: a love for beautiful objects and care for the environment. This is what an Italian-made product means for Maxema.

More than just a pen

Those who know us are well aware that our pens are much more than just plastic. We have been working in Italy for two generations alongside people we trust and with whom we love to design top quality writing implements. Each Maxema pen is created from the desire to take care of the environment and our customers, with safe, reliable and durable materials. Our mission? To support your projects and help you, wherever you may be in the world, to tell your story and leave a lasting message.

Imprint your brand

Once assembled, the pen is ready to be “dressed” with a brand or message, choosing the most suitable combinations between finishes, colors and printing techniques. At the end of the process, the pen is finally ready to bring its precious message: your image.





W BK

MAX-MD1-MM1

Maxema Mood Metal. Retractable with return spring, metal push-button, barrel and tip, clip made of non-toxic, highly resistant ABS plastic, "Parker type" refill, Blue Ink.

Printing Options : UV Printing, Screen Printing, Laser Markings.



MAX-MD1-MM4

Maxema Mood Metal. Retractable with return spring, metal push-button, barrel and tip, clip made of non-toxic, highly resistant ABS plastic, "Parker type" refill, Blue Ink.

Printing Options : UV Printing, Screen Printing, Laser Markings.



MAX-MD1-MM2

Maxema Mood Metal. Retractable with return spring, metal push-button, barrel and tip, clip made of non-toxic, highly resistant ABS plastic, "Parker type" refill, Blue Ink.

Printing Options : UV Printing, Screen Printing, Laser Markings.



MAX-MD1-CM2

Maxema Mood. Retractable with return spring, metal push-button and tip, Clip & barrel made of non-toxic, highly resistant ABS plastic, equipped with Jumbo refill, Blue Ink. **Printing Options:** UV Printing, Screen Printing.



MAX-MD1-CM3

Maxema Mood. Retractable with return spring, metal push-button and tip, Clip & barrel made of non-toxic, highly resistant ABS plastic, equipped with Jumbo refill, Blue Ink. **Printing Options:** UV Printing, Screen Printing.



MAX-D1-BCR

Maxema Dot. Retractable with return spring, made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome ABS push-button, Jumbo refill, Blue ink (Black optional) **Printing Options:** UV Printing, Screen Printing.



Maxema Antibacterial: design and safety

Take care of yourself even when you write: the plastic we use on our Antibacterial collection prevents bacteria from settling on pen surfaces and passing from one hand to the other.

Why choose Maxema Antibacterial Pen?



**The plastic used
is antibacterial**

Certified antimicrobial additive releases silver ions and prevents bacteria from settling on the surfaces of the pen.



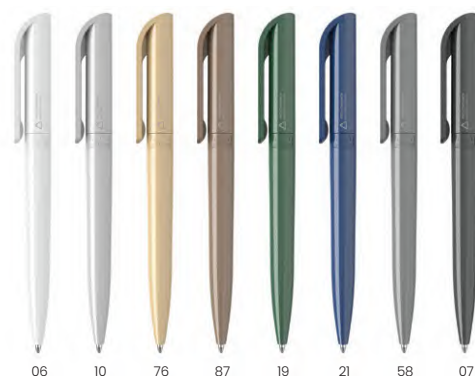
**Bacteria:
up to 99,99% less**

Laboratory tests have shown that up to 99,99% of the bacteria on the pen are destroyed.



**We Care
about your health**

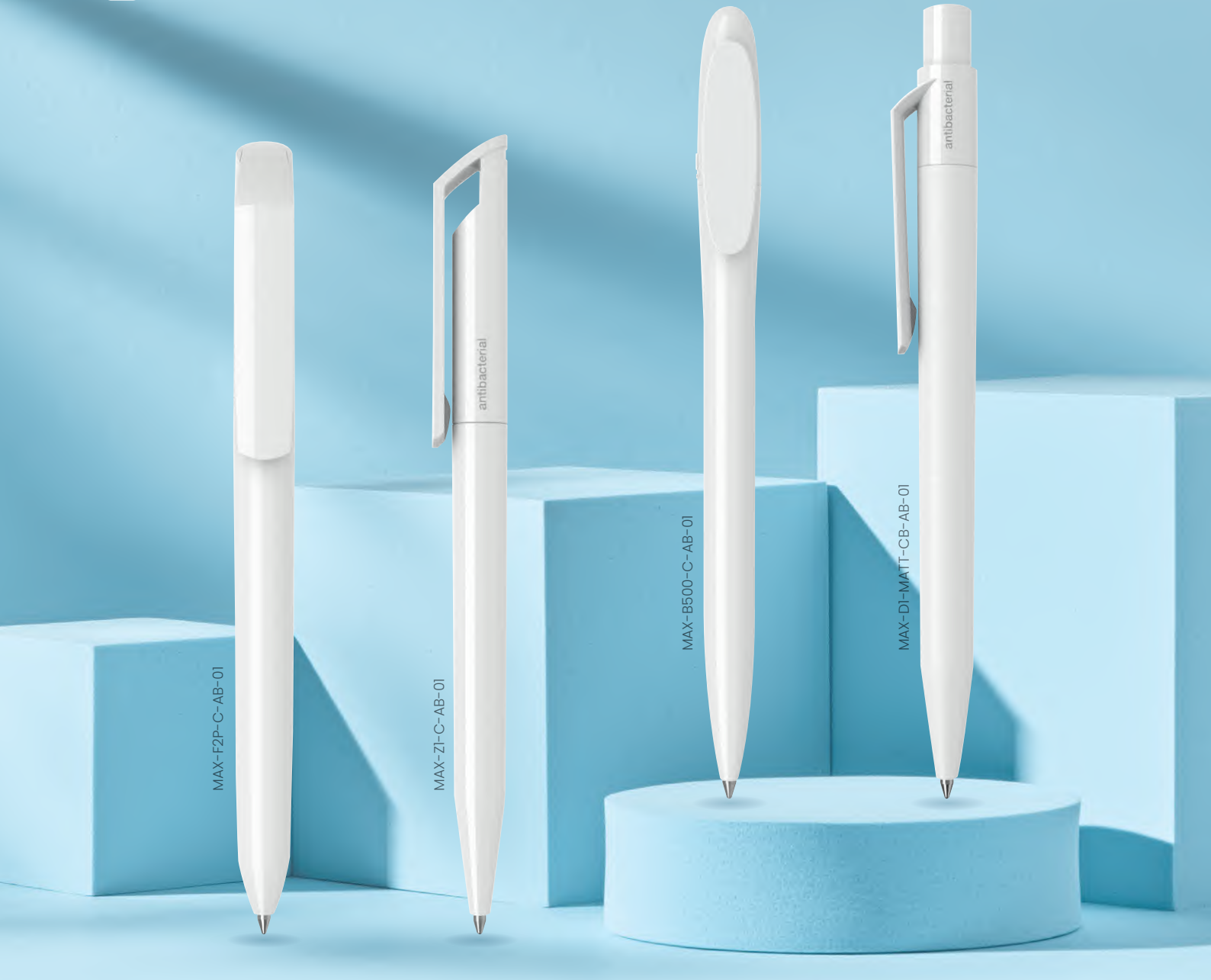
Some bacteria can cause disease and infections: make your life still safer, even when you write.



06 10 76 87 19 21 58 07

MAX-TA2-C-AB-RE

Maxema - Recycled & Antibacterial. Twist-action, recycled plastic derived from post-consumer products with certified antimicrobial additive, Glossy finish, Jumbo refill, Blue Ink. **Printing Options:** UV Printing, Screen Printing.



MAX-F2P-C-AB-01

Maxema Flow Pure Antibacterial. Twist-action, Made of non-toxic, highly resistant ABS plastic, Glossy textured barrel, Jumbo refill, Blue Ink. **Printing Options :** UV Printing, Screen Printing.



MAX-B500-C-AB-01

Maxema Bay Antibacterial. Twist-action, Made of non-toxic, highly resistant ABS plastic, Glossy textured barrel, Jumbo refill, Blue Ink. **Printing Options :** UV Printing, Screen Printing.



MAX-ZI-C-AB-01

Maxema Zink Antibacterial. Twist-action, Made of non-toxic, highly resistant ABS plastic, Glossy textured barrel, Jumbo refill, Blue Ink. **Printing Options :** UV Printing, Screen Printing.



MAX-DI-MATT-CB-AB-01

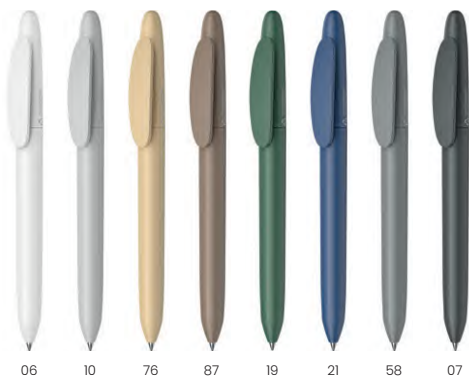
Maxema Dot Antibacterial. Retractable with return spring, made of non-toxic, highly resistant ABS plastic, push-button, Jumbo refill, Blue ink. **Printing Options :** UV Printing, Screen Printing.



 POST-CONSUMER RECYCLED PLASTIC



 POST-CONSUMER RECYCLED PLASTIC



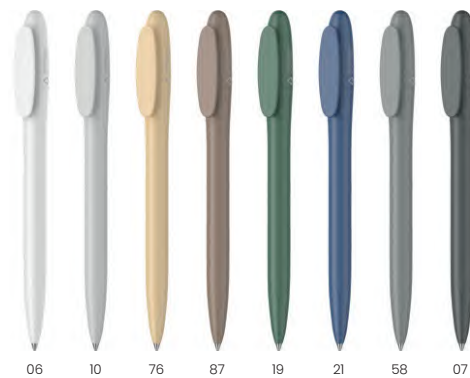
MAX-IC8-MATT-RE

Maxema Icon Pure - Recycled. Twist-action, Made of non-toxic, highly resistant ABS plastic, Recycled plastic matte textured barrel, Jumbo refill, Blue Ink. **Printing Options:** UV Printing, Screen Printing.



MAX-F2P-MATT-CB-RE

Maxema Flow Pure - Recycled. Twist-action, Made of non-toxic, highly resistant ABS plastic, Recycled plastic matte textured barrel, Jumbo refill, Blue Ink. **Printing Options:** UV Printing, Screen Printing.



MAX-DI-MATT-RE

Maxema Dot - Recycled. Twist-action, Made of non-toxic, highly resistant ABS plastic, Recycled plastic matte textured barrel, Jumbo refill, Blue Ink. **Printing Options :** UV Printing, Screen Printing.

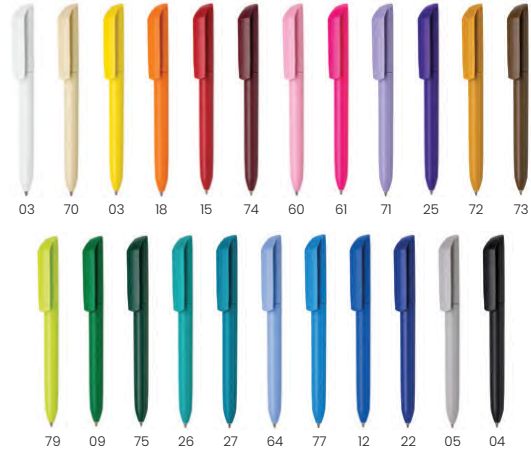
MAX-B500-MATT-RE

Maxema Bay - Recycled. Twist-action, Made of non-toxic, highly resistant ABS plastic, Recycled plastic matte textured barrel, Jumbo refill, Blue Ink. **Printing Options :** UV Printing, Screen Printing.



Flow Pure

All the expressive force of colour in a monochrome version.



MAX-F2P-MATT

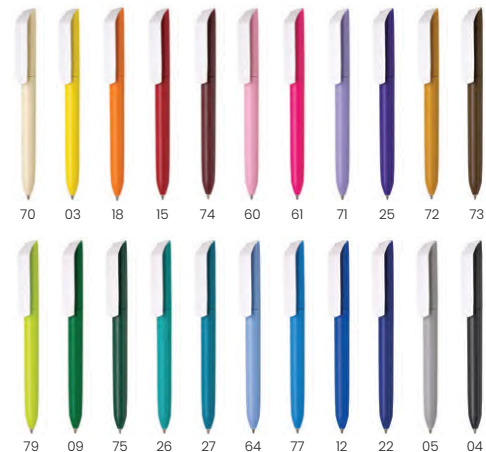
Maxema Flow Pure. Twist-action, Made of non-toxic, highly resistant ABS plastic, Matte textured barrel, Jumbo refill, Blue Ink (Black optional).
Printing Options : UV Printing, Screen Printing.

QUALITY NOT QUANTITY



Flow Pure

Matte finish and white clip for maximum freedom of personalisation.



MAX-F2P-MATT-CB

Maxema Flow Pure. Twist-action, Made of non-toxic, highly resistant ABS plastic, Matte textured barrel, Jumbo refill, Blue Ink (Black optional).
Printing Options : UV Printing, Screen Printing.

QUALITY NOT QUANTITY



Zink

Solid, sturdy architecture for a profile of geometric precision.



MAX-ZI-C

Maxema Zink. Twist-action, Made of non-toxic, highly resistant ABS plastic, Glossy textured barrel, Jumbo refill, Blue Ink (Black optional). **Printing Options :** UV Printing, Screen Printing.

QUALITY NOT QUANTITY



Bay

Delicately refined matt finish in 22 colours.



MAX-BM

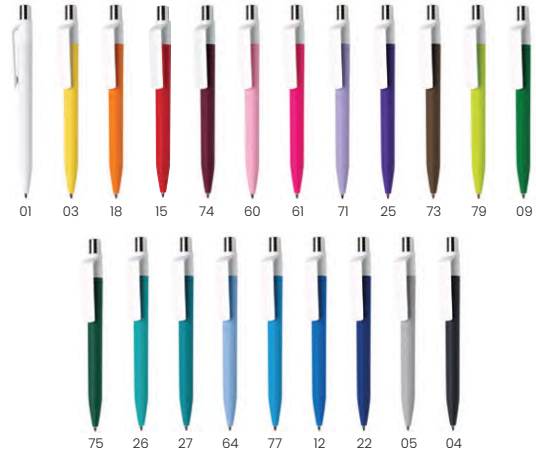
Maxema Bay. Twist-action, Made of non-toxic, highly resistant ABS plastic, Matte textured barrel, Jumbo refill, Blue Ink (Black optional). **Printing Options :** UV Printing, Screen Printing.

QUALITY NOT QUANTITY

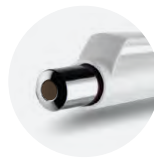


Dot

A pen that reveals its originality in its details.



QUALITY NOT QUANTITY



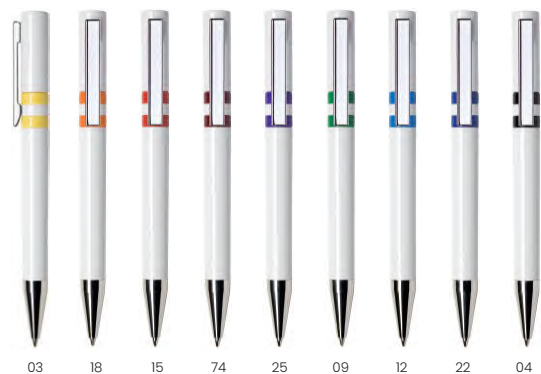
MAX-DI-GOM-W

Maxema Dot. Retractable with return spring, Made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome ABS push-button, Jumbo refill, Blue Ink (Black optional). **Printing Options :** UV Printing, Screen Printing.



Ethic

Designed to outlast passing fashions, like the message it conveys.



QUALITY NOT QUANTITY

MAX-ET-B

Maxema Ethic. Twist-action, Made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome tip & clip. Glossy textured barrel, Jumbo refill, Blue Ink. **Printing Options :** UV Printing, Screen Printing.



Ethic

Designed to outlast passing fashions, like the message it conveys.

QUALITY NOT QUANTITY



03 18 15 74 09 12 22 04

MAX-ET-BC

Maxema Ethic. Twist-action, Made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome tip & clip. Glossy textured barrel, Jumbo refill, Blue Ink (Black optional). **Printing Options :** UV Printing, Screen Printing.



Ethic

Designed to outlast passing fashions, like the message it conveys.

QUALITY NOT QUANTITY



01 03 18 15 74 09 12 22 04

MAX-ET-CCR

Maxema Ethic. Twist-action, Made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome tip & clip. Glossy textured barrel, Jumbo refill, Blue Ink. **Printing Options :** UV Printing, Screen Printing.



MAX-ET-FLAG

Maxema Ethic. Twist-action, Made of non-toxic, highly resistant ABS plastic, galvanic process used to chrome tip & clip. Glossy textured barrel, Jumbo refill, Blue Ink.
Printing Options : UV Printing, Screen Printing.



Packaging
FREE Cardboard Packing

Universal single pen case in Natural Color.
 Size : 168 x 43 mm



Promotional Plastic Pens

We are committed to giving you the best writing experience.



065-W

Promotional Gel Ink Pen.
Pen Type : Gel Point, Ink Color : Black
Product Size : 147 x 12 mm.
Printing Options : Screen Printing, UV Printing.



062

Promotional Plastic Pen. Pen Type : Roller Pen, Ink Color : Blue
Product Size : 140 x 13 mm.
Printing Options : Screen Printing, UV Printing.



BK R BL GR

063

Promotional Plastic Pen. Pen Type : Roller Pen, Ink Color : Blue
Product Size : 140 x 13 mm
Printing Options : Screen Printing, UV Printing.



S BK Y OR R



LBL DBL PR GR



W

BK

R

BL

GR

060

Promotional Plastic Pen.

Pen Type : Ball Point, Ink Color : Blue.

Product Size : 140 x 11 mm.

Printing Options : Screen Printing, UV Printing.



W

BK

OR

R

SBL

DBL

GR

061

Promotional Plastic Pen.

Pen Type : Ball Point, Ink Color : Blue.

Product Size : 146 x 12 mm.

Printing Options : Screen Printing, UV Printing.



BK

OR

R

BL

GR

097

Promotional Plastic Pen.

Pen Type : Ball Point, Ink Color : Blue.

Product Size : 147 x 11 mm.

Printing Options : Screen Printing, UV Printing.



Branded Metal Pens

We are committed to giving you the best writing experience.



PN15-R

Blossom Raphael Exclusive Pen. Glossy Black Barrel Design with Gold Plated Clip & Tip. Pen Type : Ball Point, Ink Color : Black. **Printing Options :** Screen Printing, Laser Markings.



PN12 (2 pen - Package)

Dorniel Design Pen. Carbon Fiber Design Grip, Glossy Black Barrel with Chrome Clip & Tip. Pen Type : Roller & Ball Point, Ink Color : Black. **Printing Options :** Screen Printing, Laser Markings.



DORNIEL
DESIGNS



PN50-BK / PN50-W

Dorniel Design Metal Pen. Chrome Luxury Design Pen with Dorniel Logo Engraved on Middle. Pen Type : Ball Point, Ink Color : Black. **Printing Options** : Screen Printing, Laser Markings, UV Printing.



DORNIEL
DESIGNS



PN51-BK / PN51-W

Dorniel Design Metal Pen. Gold Plated Luxury Design Pen with Dorniel Logo Engraved on Middle. Pen Type : Ball Point, Ink Color : Black. **Printing Options** : Screen Printing, Laser Markings, UV Printing.



DORNIEL
DESIGNS



PN52

Dorniel Metal Pen with UAE Traditions Design. Glossy Black Body with Engraving on Grip, Chrome Clip & Tip. Pen Type : Ball Point, Ink Color : Black. **Printing Options** : Screen Printing, Laser Markings.



Amabel Designs



PN22-BK / PN22-W

Amabel Design Metal Pen. Chrome Luxury Design Pen - SWAROVSKI Element attached on Top. Pen Type : Ball Point, Ink Color : Black. **Printing Options :** Screen Printing, Laser Markings.



Amabel Designs



PN23-BK / PN23-W

Amabel Design Metal Pen. Chrome Luxury Design Pen - SWAROVSKI Element attached on Top. Pen Type : Roller Point, Ink Color : Black. **Printing Options :** Screen Printing, Laser Markings, UV Printing.



Amabel Designs



PN33

Black Luxury Giftset. Includes a Black Roller Pen with an amazing design on clip and equipped with Scheinder German Refill, combining a Elegant metal keychain. **Printing Options :** Screen Printing, Laser Markings (for Pen).





Promotional Metal Pens

We are committed to giving you the best writing experience.

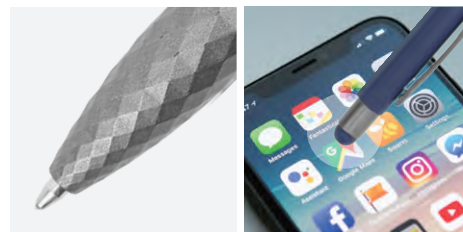


GRY

BLK

RED

BLU



PN47

Metal Pen with Stylus and Textured Grip. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 145 x 15mm. **Printing Options** : Laser Engraving.



BK GY OR R BL DBL GR



① Laser Engraving, finishing has a Shiny Silver Effect.

PN42

Rubberized Metal Pen with Stylus. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 145 x 12mm
Printing Options : Laser Engraving, Laser Markings.



GL OR R BL GR



① Laser Engraving, finishing matches the colour of your stylus rubber tip.

PN43

Rubberized Metal Pen with Stylus. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 145 x 12mm.
Printing Options : Laser Engraving, Laser Markings.



GL BK R BL GR



① Laser Engraving, finishing matches the colour of your stylus rubber tip.

PN44

White Metal Pen with Stylus. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 145 x 12mm.
Printing Options : Laser Engraving, Laser Markings.



GY BK R BL GR



PN45

Aluminum Pen with Stylus. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 137 x 10 mm. **Printing Options** : Screen Printing, Laser Markings.



SL DG BK W R BL



PN20

Slim Metal Pen with Stylus. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 135 x 8 mm. **Printing Options** : UV Printing, Laser Markings, Screen Printing.



W G BK BL R



PN40

Stylish Metal Pen. Pen Type : Roller Pen, Ink Color : Blue. **Product Size** : 140 x 13 mm. **Printing Options** : UV Printing, Laser Markings, Screen Printing.



PN27

Rubberized Metal Pen with Stylus. Pen Type : Ball Point, Ink Color : Blue
Product Size : 143 x 17 mm. **Printing Options** : Laser Markings



PN35

Metal Pen with Stylus & Phone Holder. Pen Type : Ball Point, Ink Color : Blue.
Product Size : 145 x 17 mm. **Printing Options** : Screen Printing, Laser Markings, UV Printing.



072

Metal Pen with Rubber Grip Round Logo Area. Pen Type : Ball Point, Ink Color : Blue.
Product Size : 135 x 15 mm. **Printing Options** : Digital Print with Epoxy.



PN24-W



PN19



PN08



PN09



PN24-W

Crystal Pen. Pen Type : Ball Point, Ink Color : Blue.
Product Size : 145 x 15 mm, **Printing Options** : Screen Printing, UV Printing, Laser Markings, Digital Printing with Epoxy.



PN08-B

High Quality Metal Pen. Pen Type : Ball Point, Ink Color : Blue.
Product Size : 137 x 12 mm, **Printing Options** : Screen Printing, UV Printing, Laser Markings.



W



BK

PN19

Crystal Pen with Stylus. Pen Type : Ball Point, Ink Color : Blue.
Product Size : 145 x 11 mm, **Printing Options** : Screen Printing, UV Printing, Laser Markings.



PN09

Metal Pen with Chinese Design Grip. Pen Type : Roller Pen, Ink Color : Blue. **Product Size** : 135 x 15 mm, **Printing Options** : Screen Printing, UV Printing, Laser Markings.

① Stylus Touch screen for mobile phones and tablets.

METAL PENS
METAL PENS
METAL PENS
METAL PENS
METAL PENS



S G

PN37

Rubberized Black Metal Pen. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 140 x 12 mm, **Printing Options** : Laser Engraving, Laser Markings.



PN30

Full Chrome Metal Pen. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 137 x 11 mm, **Printing Options** : Laser Markings



W BR

PN26

Metal Pen with Stylus & LED Light. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 130 x 15 mm, **Printing Options** : Screen Printing, UV Printing, Laser Markings.





① Laser Engraving, finishing has a Shiny silver effect.

073

PN03

PN04

WHT & BLK



W BK

073

High Quality Metal Pen. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 138 x 12 mm. **Printing Options** : Laser Markings, Screen Printing, UV Printing.



W BK

PN03

High Quality Metal Pen. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 140 x 15 mm. **Printing Options** : Laser Markings, Screen Printing, UV Printing.



W BK

PN04

High Quality Metal Pen. Pen Type : Ball Point, Ink Color : Blue. **Product Size** : 140 x 15 mm. **Printing Options** : Laser Markings, Screen Printing, UV Printing.



PN70-CO

071

081

CORK



W BK BL GR



PN70-CO

Twist Action Metal Pen in Chrome and Cork Barrel packed in Cork Box
 Pen Type : Ball Point, Ink Color : Black.
Product Size : 140 x 16 mm
Printing Options : Screen Printing, UV Printing, Laser Markings.

071

Wheat Straw and Cork Pen
 Pen Type : Ball Point, Ink Color : Blue
Product Size : 140 x 12 mm
Printing Options : Screen Printing, UV Printing.

081

Cork Pen with Stylus
 Pen Type : Ball Point, Ink Color : Blue
Product Size : 120 x 12 mm
Printing Options : Screen Printing, UV Printing.



PN58-RSS

PN59-GRY

PN-S10

Package of Ballpen & Mechanical Pencil!

RECYCLED



PN58-RSS
 Recycled Stainless Steel Pen.
 Pen Type : Ball Point, Ink Color : Black
Packing Size : 180 x 40 x 20 mm
Printing Options : Laser Markings.



PN59-GRY
 RPET Fabric Metal Pen.
 Pen Type : Ball Point, Ink Color : Blue
Packing Size : 130 x 14 mm.
Printing Options : Laser Markings.



PN-S10
 Recycled Aluminum Pen & Pencil Set. Packed in Kraft paper box. Pen Type : Ball Point, Ink Color : Blue. **Packing Size** : 170 x 50 x 22 mm
Printing Options : Laser Markings, UV Printing.

BAMBOO



PN46



068



SL G



W GY BK BL DBL GR R



W GR



082

Bamboo Pen with Silver/Gold Parts.
Pen Type : Ball Point, Ink Color : Blue.
Product Size : 140 x 12 mm, **Printing Options**
: Screen Printing, UV Printing, Laser Engraving.

PN46

Pen with Rubberized Barrel & Bamboo grip.
Pen Type : Ball Point, Ink Color : Blue
Product Size : 142 x 10 mm.
Printing Options : Screen Printing, Laser Engraving.

068

Bamboo and Wheat Straw Pen
Pen Type : Ball Point, Ink Color : Blue
Product Size : 144 x 13 mm
Printing Options : Screen Printing, UV Printing, Laser Engraving.



PN61-BM

Bamboo pen with bamboo tube box. Pen type : Ball point, Ink color : Blue. **Product Size :** Case Size : 160 x 25 mm, Pen Size : 137 x 13 mm, **Printing Options :** Screen Printing, UV Printing, Laser Engraving, Laser Markings.



EFP-100

Bamboo Pen with Stylus. Pen Type : Ball Point, Ink Color : Blue **Product Size :** 140 x 12 mm, **Printing Options :** Screen Printing, UV Printing, Laser Engraving.



PN60-BM

Bamboo Pen. Chrome finish upper barrel & Bamboo lower barrel. Pen type : Ball point, Ink Color : Black. **Size :** 133 x 12 mm. **Printing Options :** Screen Printing, UV Printing, Laser Engraving, Laser Markings.



EFP-B2-BLK

Bamboo Pen with black tip & clip. Pen Type : Ball Point, Ink Color : Blue **Product Size :** 140 x 14 mm. **Printing Options :** Screen Printing, Laser Engraving.



069-S

Bamboo Pen with Silver Clip and Tip. Pen Type : Ball Point, Ink Color : Blue **Product Size :** 140 x 11 mm. **Printing Options :** Screen Printing, Laser Engraving.





070



074



078



070

Wheat Straw Pen with Stylus
Pen Type : Ball Point, Ink Color : Blue.
Product Size : 134 x 13 mm
Printing Options : Screen Printing, UV Printing.



W BK BL GR



074

Wheat Straw Pen
Pen Type : Ball Point, Ink Color : Blue
Product Size : 140 x 12 mm
Printing Options : Screen Printing, UV Printing.



078

Coffee Pen
Pen Type : Ball Point, Ink Color : Blue
Product Size : 144 x 12 mm
Printing Options : Screen Printing, UV Printing.



A pencil that you can use forever. A special hardened stylus can replace over 100 pencils

EFP-101

Bamboo Inkless Pen with Eraser. Pen made from Bamboo & carbon Fiber tip presented in a trifold raw material carton packaging with sand paper attached for sharpening the tip of the pen. **Product Size** : 140 x 12 mm, **Printing Options** : Screen Printing, UV Printing, Laser Engraving.



GFK-04

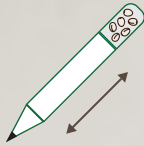
Natural Color Pencil with Eraser, Simple and sleek. This eco-friendly pencil is crafted from original and eco-friendly wooden material. **Product Size** : 170 x 10 mm **Printing Options** : Screen Printing, Laser Engraving, UV Printing.



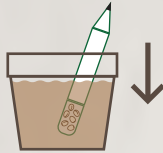
GFK-05

Wooden Case with Ruler, Sharpener and Coloured Pencils. **Packing Size** : 208 x 40 x 30 mm. **Printing Options** : Screen Printing, UV Printing.

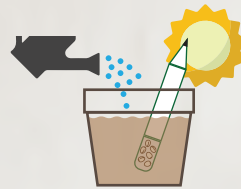




1 When Pencil is used and short.



2 Gently push in cap at the bottom into the soil.



3 Add Water, Sun and Love. Remove the pencil after 3/4 days to allow seed to sprout better.



4 Watch it GROW!

Plant a Pencil



Rather than just throwing away your used pencil, make a difference meanwhile enjoying the growing.



SPS-03

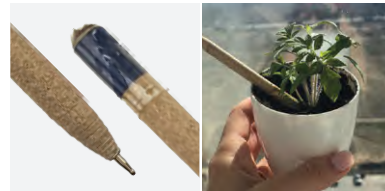
Plant-A-Pencil. Pencil is made from 100% Recycled Papers
5 Seed Pencils - Tomato, Coriander, Chili, Mustard, Fenugreek.
Product Size : Pencil Length : 17.8 cm
Printing Options : Screen Printing, UV Printing.





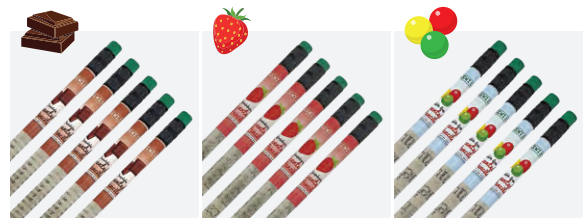
SPS-02

Plant-A-Pencil Kit. Pencil is made from 100% Recycled Papers. Includes a 1 Coir Pot and 1 Packet of Soil. 5 Seed Pencils - Tomato, Coriander, Chili, Mustard, Fenugreek. **Packing Size :** 13.5 x 20 x 7 cm, Pencil Length : 17.8 cm. **Printing Options :** Digital Printing Sticker.



SPS-04

Plant-A-Pen. Pen is made from Recycled Papers. 0.7 mm Blue Refill Non-Drying Ink. Includes a Tomato Seed and a Recycled Packing. **Packing Size :** 13.5 x 20 x 7 cm, Pencil Length : 17.8 cm. **Printing Options :** Screen Printing, UV Printing, Digital Printing.



SPS-01

Scented Pencil. Pencil is made from Recycled Papers. **Packing Size :** 4 x 19 cm - 1 Pack contains 5 pencil **Printing Options :** Screen Printing, UV Printing, Digital Printing Sticker.





GFK-02

Promotional Crayons in Cardboard Box. A pencil stick of coloured chalk or wax, used for drawing. Set of 12 different colours.
Printing Options : Screen Printing, UV Printing



GFK-03

Promotional Pencils in Cardboard Box. An art medium constructed of a narrow, pigmented core encased in a wooden case. Set of 12 different colours. **Printing Options :** Screen Printing, UV Printing.